



**22nd Annual SCHA Trade Show
Registration Packet**

Please read ALL of the information in this packet.

**Wednesday February 21, 2024
Sevierville Convention Center**

Brought to you by:



DETAILS

Date, Time, & Place:

- Wednesday February 21, 2024, at the Sevierville Convention Center, 11:00 AM – 4:00 PM
- Set-Up/Vendor Check-In: Wednesday February 21, 2024, 8AM – 10:30AM
- Lunch 11am -1pm
- Break-Down: Wednesday February 21, 2024, 4:30 PM – 6:00 PM

Pricing:

- Sevier County Hospitality Association Members (PFHTA, SHA, GHTA, SMVLA): **\$300.00/booth**
- Non-members or members of other associations: **\$500/booth**
- Please **DO NOT** send local association dues or applications with your trade show registration.
- Associations cannot sign up vendors for the tradeshow (**it must be done through Eventbrite**)

Registration & Payment:

- Registration and payment **MUST** be done through [Eventbrite](#)
- Registration Form & payment **MUST** be received by February 14, 2024, to avoid late fees of \$100.00.
- **Registrations will not be accepted after February 16, 2024.**

****Registrations WILL NOT be accepted in person, over the phone or via email****

Cancellation:

All cancellation requests must be submitted in writing. No refunds will be given for cancellations within 14-days of the show.

For Questions & Other Information Please Contact: tradeshow@seviercountyhospitality.com

SCHTA Trade Show Booth Registration

PLEASE FILL OUT **ALL** OF THE INFORMATION BELOW AND **PRINT CLEARLY**:

Company Name: _____

Description of Sales or Service: _____

Mailing Address: _____

City, State, Zip: _____

Contact/Attendee Name: _____ Phone: _____

E-mail: _____

- ***Members of PFHTA, GHTA, SHA or SMVLA:***

- # booth spaces @ \$300.00 per space: _____

I am a member of: ____ PFHTA ____ SHA ____ GHTA ____ SMVLA

- ***Non-Members:***

- # of booth spaces @ \$500 per space: _____

****ALL trade show participants are required to bring one door prize valued at least \$50*****

Door Prize Description: _____

Office Use Only